



#### CLIENT PROFILE

Our client for this case is one of the top leading retail marketing and display fixture providers for all over North America.

They utilize various modes of transportation to satisfy their logistic needs.

**Industry:** Retail Marketing

#### CHALLENGE

One of our clients reached out to us during their 2018 fall season and asked for our help.

They won a bid for a multi store rollout of a 1500+ stores shipping from their Canadian HQ towards multiple US locations.

Their main primary carrier did not want to handle the shipments due to the tight deadline (within a month) and volume.

Our clients reached out to us to see if we can provide them with a solution.

#### SOLUTION

Within our organization mandate, we've built a network of trusted carriers and distribution centers all over Canada and the United States as a resource to provide our clients a means to achieve logistics stability.

We reached out to our main contacts for each sector we have to distribute to and gave them the gist of what kind of volume and deadline we need to achieve.

After we received confirmation that they were able to handle the volume and the deadline, We sorted out the deliveries through the zoning vectors and arranged paperwork, trailers, appointments and deliveries.

#### RESULTS

Shipping went out smoothly; trailers picked up freight on schedule and shipped on time to their various distribution points.

Distribution and deliveries had little hiccups during completion but that is to be expected, with various cogs in the machinery moving but with an experienced team behind this distribution, we were able to quickly assess a situation and provide optimized solutions.

Needless to say, PRI team was in the forefront of being utilized as an asset when our client needed their freight delivered.